

Dj Ali Rose



Full Information Pack

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Dj Ali Rose

General Booking Information

I'm available for all kind of Events and private parties including birthdays, anniversaries, book launches, Awards after-shows, gigs, festivals, corporate parties, Christmas and New Years Eve bashes and anything else you can think of. I draw on a wide range of genres and tailor the night to your preferences.

- Send me as much info as possible including date, venue, number of people, timings etc.
- If I'm available for your date, I'll send you a quote
- We can chat or email in more detail about what you're looking for at your Event
- If you're happy to go ahead and book me, I'll send you an Agreement to sign
- Return it to me with 25% of the fee as a retainer for the date & I won't accept any other booking
- All clubs will have their own PA system but in some cases with bars or other venues it may be necessary to hire one in
- If an equipment package is needed I can help source this and will check in with you on the quotes
- I can bring my own mixer if needed and I DJ from a Mac/Soundcard, all of which is insured
- I will send you a confirmation email covering everything
- If venue is out of London I will confirm travel costs with you before booking anything
- I will check in with the venue personally to go through their spec/set up
- We can email as much as you wish in the run up to the Event
- Full payment needs to be paid no less than 1 week before the Event date
- On the day I will arrive well in advance to run an equipment check and get ready to play
- I'll need a point of contact (Event Planner or Venue Manager) for general liaison when I arrive
- I will plug in and kick off the party, keeping the crowd there until it's time to roll home!



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Standard Wedding Package

I'll be Djing at your reception party which would usually kick off after the wedding dinner/lunch with the couple's first dance and I'll work an awesome mix of tunes to get everyone up on the dancefloor until right through to the end of the night.

- Send me as much info as possible including date, venue, number of people, timings etc
- If I'm available for your date, I'll send you a quote
- If you're happy, we can arrange a meeting to chat about what you're planning for the day
- We'll go through my Artist List so I can get an idea of your musical likes and dislikes
- If you're happy to go ahead and book me, I'll send you an Agreement to sign
- Return it to me with 25% of the fee as a retainer for the date & I won't accept any other booking
- Let me know any must have songs (first dance/father & daughter/best friends anthems)
- If an equipment package is needed I can help source this and will check in with you on the quotes
- I can bring my own mixer if needed and DJ from a Mac and Soundcard, all of which is insured
- I will send you a confirmation email of everything after our initial meeting
- If venue is out of London I will confirm travel costs with you before booking anything
- If you have a wedding planner I will be in contact with them over any technical specifications
- I will check in with the venue personally to go through their spec/set up
- Unfortunately, it won't be possible for me to send you a complete list of what I will be playing
- We can have another meeting or we can Skype/email as much as you wish in the run up to the day
- Full payment needs to be paid no less than 1 week before the date
- On the day I will arrive well in advance to run an equipment check and get ready to play
- I'll need a point of contact (Wedding Planner/MC or venue based) for general liaison when I arrive
- After I've played the first and second dances – I kick off the party!
- I have a 4 hour minimum fee of £400 for the reception (ie: If you need me to DJ for 3 hours only my minimum fee will be the same as for 4 hours)
- Additional time over 4 hours will incur an additional £60 per hour and must be confirmed in advance
- If you are happy with me, I'd love you to send me a photo or review and generally spread the word!
- You live happily ever after!



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Bespoke Wedding Package

I'll play any or all musical elements of your day/evening including music during drinks or a cocktail reception, music during dinner - as well as the party itself. Your package can be all or a mixture of these elements and may involve 3 or more separate playlists/sets. I would expect to be present at the venue for most of the day.

- Send me as much info as possible including date, venue, number of people, which elements of the day you want me to cover and If I'm available for your date, I'll send you a quote
- The fee is dependent on what elements of a package you wish to incorporate as there may be 3 or in some cases more playlists or sets and I may need to be present for the entire day
- If you're happy, we can arrange a meeting to chat about what you're planning for the day
- We'll go through my Artist List so I can get an idea of your musical likes and dislikes
- If you're happy to go ahead and book me, I'll send you an Agreement to sign
- Return it to me with 25% of the fee as a retainer for the date & I won't accept any other booking
- Let me know any must haves songs (first dance/father & daughter/best friends anthems)
- If an equipment package is needed I can help source this and will check in with you on the quotes
- I can bring my own mixer if needed and DJ from a Mac and Soundcard, all of which is insured
- I will send you a confirmation email of everything after our initial meeting
- If venue is out of London I will confirm travel costs with you before booking anything
- If you have a wedding planner I will be in contact with them over any technical specifications
- I will check in with the venue personally to go through their spec/set up
- Unfortunately, it won't be possible for me to send you a complete list of what I will be playing
- We can have another meeting or we can Skype/email as much as you wish in the run up to the day
- I will run through an idea of what you can expect playlist wise for each element although I won't be able to give you a complete list
- Full payment needs to be paid no less than 1 week before the date
- I have a 4 hour minimum fee of £400 for the reception only. Full costings for the additional elements of the Bespoke Package vary, please email me with the details and I'll provide you with a quote
- On the day I will arrive well in advance to run an equipment check and get ready to play
- I'll need a point of contact (Wedding Planner/MC or venue based) for general liaison when I arrive
- As it is likely to be a long day I would ask for food & refreshment to be provided for me
- If any there are multiple locations involved and the same mixer or equipment is to be used I will have to ask for someone to be present to help move things if required
- If you are happy with me, I'd love you to send me a photo or review and generally spread the word!
- Live happily ever after!



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Frequently Asked Questions

I'd like to book a DJ for my Event! Why should I choose you out of the other million DJs out there?

If you love a wide range of tunes from 50s rock n roll, 60s Motown, Beat, Soul, Funk, New Wave, Ska, Reggae, 80s Pop, Rock Anthems, Guilty Pleasures, Northern Soul, Indie Classics and want a party to remember, I'm yer girl. I pride myself on being the antithesis of the cringeworthy DJ and pull in a range of genres throughout my sets to keep everyone happy. I'm an expert crowd reader with over 15 years DJing experience and have never had any dissatisfied customers. I'll meet with you to go through your musical likes and dislikes and can work to a brief as well as being trusted with free reign. I dress the part, act the part, I'm reliable, fun loving and most importantly I LOVE the music I play. I want everyone in the room to have an unforgettable night and I take what I do very seriously. I tailor the night as I go along and never work from a pre-manufactured set. You can read some of my reviews from happy punters if you need convincing.

OK, that sounds just the ticket. If I want to book you how do I go about doing that?

You can contact me with your date, venue and number of guests and any other relevant info. If I'm available for your date, I'll send you a quote. If you're happy with it we can arrange a meeting to discuss your musical preferences and you can tell me all about the plan for your event/wedding. I'd go into more detail about the way I work, how to get people up on the dancefloor and how the vast range of music I play will tie in with what you're looking for. We can look through sample artists lists too. If you're happy and want to book me, I'll send you an agreement to sign and you'd need to return that to me with a deposit (usually 25% of the final fee) which will secure the date. We can meet up again for a further discussion or we can Skype or email, whatever you prefer - and I'll then get on with crafting an amazing selection of songs for your event.

I'm getting married! It says you do a Standard or Bespoke package. What's the difference?

With my **Standard Package**, I'll be DJing at your reception, which usually kicks off after the wedding dinner/lunch with the couple's first dance and I'll work an awesome mix of tunes to get everyone up on the dancefloor. With my **Bespoke Package** I can play any or all elements of the day including: music during cocktails/drinks after the ceremony, a dinner playlist and finally the party itself. Both my packages include meeting and the same level of communication up until the big day.

How much do you charge?

The quote is dependent on many different elements such as length of set/s, location, number of people, nature of the event etc. I would need all the details for the party and can tailor a quote from there.

Is your travel covered within your fee?

If the event is out of London I'll need to charge extra for travel fees. I always use a good value taxi firm or book trains well in advance to keep costs to a minimum. I'll always get the ok from you before booking anything.



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I fancy meself a bit of a DJ, can I give a long list of songs and artists I want played?

I am of course happy for you to give me your first dance song and your father-daughter and/or mother-son songs and if you have a few 'must have's then I'll happily incorporate them into the set. However, I generally prefer that you give me the flexibility to read the crowd and choose songs that will get your guests on the dancefloor and keep them there rather than play to a strict list. I'll also ask you to take a look at my Artist List and choose ones you like and dislike. It will give me a good idea of what kind of stuff you are after for your party.

We're thinking of hiring a band for the reception. Will you be happy sharing the duties?

Sure! I've DJed after or either side of bands before. As long as I have room/time to set up, it's all good with me.

What equipment do you use? Do you have your own PA System/Speakers/Mixer etc?

I no longer DJ from vinyl for various reasons. I DJ from a Mac and Soundcard, obviously I would bring those things with me! I don't have my own PA system anymore but I can bring my own mixer if needed, which will plug into the PA/Speakers. If the venue doesn't have an in-house system, I can help you in choosing an equipment package. The cost of equipment hire is not included in my own fee but there are many good value suppliers that I can suggest.

Do you use disco lights?

I don't have lights but if that is something you require, that will be something separate to the DJing rig so you'd need to chat to the venue and/or hire them in separately. Some venues have their own in-house lighting or suppliers too.

I could just use an iPod or put together a Spotify playlist for my party, couldn't I?

Well you could but I don't recommend it. Here's why. Spotify can't read the floor - it won't know when it's the right time to drop a Motown Classic or switch the vibe from Indie Anthems to an all out sing-along Guilty Pleasure. An iPod can't cross-fade, you'll end up with awkward silences between each song, which is a trigger for people get a drink, not great for keeping the dancefloor going. You've got enough on your plate. Leave that part of it up to me.

What happens if you can't make the event due to some emergency, like a Zombie Apocalypse or if one of your cats has accidentally locks you in the bathroom?

In the HIGHLY UNLIKELY event of an emergency strike, I have a big DJ family so I would be able to arrange cover for the event for the same fee with one of my highly reliable DJ colleagues. Thankfully neither of my cats has learnt how to lock doors – I plan to keep it that way.

Brilliant! This all sounds fantastic. I would love to book you for my party. What do I do now?

Thanks! Just fill in the contact form on my site or drop me an email and I'll get back to you ASAP.



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Terms & Conditions

1. All bookings are subject to these Terms and Conditions of Hire. By signing an Agreement, you are entering into a contract with DJ Ali Rose, and are agreeing to be bound by these Terms and Conditions.
2. The fee and all the relevant details for the event will be stated on the contract. These will comprise of the details given at the time of the booking. Please inform me urgently if there are any errors.
3. A booking is only confirmed by once I am in receipt of the returned Agreement, signed by the Client, together with the retainer fee. Until such time as this condition has been met, the booking will be treated as an enquiry only and I reserve the right to accept an alternative booking if one is made.
4. I will be holding your requested date exclusively for you from the Agreement date and therefore will continue to turn away all other work for the event. The potential loss of work is real and tangible, and so cancellation fees will be have to be charged.
5. The terms of the Agreement do not allow for cancellation other than by mutual consent of all parties and confirmed in writing. My charges will amount to the following fees should a cancellation occur:
 1. **Within 4 weeks (1 month) of the event:** The full agreed fee.
 2. **Within 8 weeks (2 months) of the event:** 50% of the full agreed fee.
 3. **Within 12 weeks (3 months) of the event:** 25% of the full agreed fee.

The retainer fee will not be returned. I reserve the right to levy an additional charge to any amounts for expenses already incurred in preparation of the event, such as travel expenses/ticket cancellation fees. In this case I would provide the Client with receipts and proof of purchase.

6. The balance of the total fee (less the retainer fee and other payments made) can be made by Bank Transfer to A.R.Rees 14 days prior to the event date payable to **A/C: 64392597 Sort: 60-13-35**, or can also be made in cash on the day of performance before any entertainment is due to begin.
7. It is The Clients' legal responsibility to comply with and ensure that current Health & Safety regulations are in place and any place of performance is fit for the use intended. A safe electrical supply must be provided. All outside situations (Marquees/Outbuildings) must be dry, undercover and made safe for electrical use and insulated from the ground..
8. A minimum clear floor space is required of 3 metres x 2 metres with a head height of 3 metres. A minimum of 2 x 13 amp power sockets must be available within 5 metres of the set up area. If other additional entertainment is booked, adequate floor space must be available for all the performers.



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9. A maximum of 1.5 hours is required for set up and sound check.
10. In the unlikely event of DJ Ali Rose being unable to perform due to unforeseen circumstances such as illness or any other emergency, I will endeavour to arrange for a suitable DJ with similar experience to cover the performance for the same price.
11. The Client realises that whilst I have excellent backup in place, and every reasonable safeguard is assured, the breakdown of any electrical equipment can be an unavoidable occurrence and is often outside of my control. I will however make every reasonable effort to rectify the situation. In the extremely unlikely occurrence of a non-performance, or if a total failure occurs, The Client will be refunded in full. In this situation, this will be the full extent of my liability.
12. The Client is responsible for the conduct of all persons attending the event whether those persons are invited or not. I do not take any responsibility for controlling rowdy behaviour, or ejecting unwanted persons from the venue. I have the right to perform in a safe environment and reserve the right to terminate the performance should any physical/verbal abuse or intimidating actions be made towards me or other staff present at the event. Under these circumstances no refund will be given. I also reserve the right to terminate the performance should my equipment's safety be compromised.
13. No other persons or performers may use any of the equipment provided other than by prior consent.
14. If performance time is requested in excess of that agreed on the Agreement this will be at my discretion and subject to additional fees charged with 1 hour being the minimum charging period. The fee for additional time will be stated on the contract. Any additional fees must be paid in cash in advance of the extra services being performed. All requests for additional playing time must be cleared with the Venue management team beforehand.
15. Any delayed set up time and/or subsequent delayed start time due to the overrun of any prior proceeding, or of situations outside of my control will not warrant any extension of the stated finishing time or any fee reduction. Such situations may include, but are not limited to, poor access, room clearing and dancefloor preparation.